

ECONOMIC OUTLOOK & CAPTURING EXCITING CONSUMER TRENDS

CME Luncheon/Webcast • April 5, 2018 • Penn Club



Abstract

Join us on April 5th to hear two expert views. First, the U.S. Chief Financial Economist at Oxford Economics will provide valuable insights on the economy, trade issues and consumer trends. Secondly, the Director of Corporate Strategy at IFF will discuss how a leading supplier to consumer product goods (CPG) companies plans to leverage emerging growth opportunities.

In the Consumer Market, the global operating environment is more dynamic and the pace of change is accelerating. Over the past several years, macroeconomic conditions have remained uncertain, consumer preferences have continued to evolve, and CPG companies have faced pressure from challenged organic volume growth and continued industry consolidation.

IFF, a leader in the Flavor & Fragrance industry, fuels innovation and sensorial experiences for CPG players around the world. As the industry has undergone changes, IFF has positioned its strategy to address these shifting dynamics.



Kathy Bostjancic, Chief US Financial Economist at Oxford Economics, provides global economic and financial market analysis and forecasts to institutional and retail investors and Fortune 500 business leaders, including insights on U.S. monetary and fiscal policy and its impact on the markets. She was Director for Macroeconomic Analysis at The Conference Board. She has worked at Citicorp Investment Bank, Union Bank of Switzerland, and Merrill Lynch. Kathy is frequently cited in the Wall Street Journal, the Financial Times, and the New York Times, and she regularly appears on radio and television programs. She holds an MA in economics from NYU and a BA in economics from Rutgers College.



Ash Bhumbra, is Director of Corporate Strategy at International Flavors & Fragrances (IFF). In this role, he is responsible for developing and supervising IFF's global strategy, leading special projects, and driving M&A strategy. Previously, he served as IFF's Director of R&D Finance and Strategy, managing investment strategy for IFF's innovation portfolio. Before IFF, Ash worked at the management consulting firm Marakon on strategy and operations engagements in Consumer Packaged Goods, Biotechnology, Medical Nutrition, and Private Equity. He pursued his B.A. at the University of Pennsylvania and MBA at the University of Pennsylvania's Wharton School. Beyond work, Ash serves as Executive Vice President of the University of Pennsylvania Alumni Class Board and Board Member at the non-profit House of the Roses.



Event Schedule

Location:

Penn Club
30 W 44th Street, NYC

Event Times: (ET)

11:15 am - 12:00 noon

Registration and

Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk - Webcast

Luncheon Fees

\$120 for non-members

\$90 for members

Check for Early-bird savings

Webcast : \$30

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