

# DOWDUPONT: TRANSFORMING THE CHEMICAL INDUSTRY LANDSCAPE

CME Luncheon/Webcast • Thu March 7, 2019 • Penn Club



## Abstract

Few events have been as transformational to the chemical industry in the last century as the merger of Dow and DuPont.

This talk will cover how DowDuPont combined highly complementary portfolios to create three stronger global growth businesses – in Agriculture, Materials Science, and Specialty Products – each with the right strategic focus and capital structure necessary to meet the specific demands of its end markets.

The merger, completed in August 2017, brought together two leading companies with more than 320 combined years of history in science and innovation. Through successful integration and value capture initiatives, as well as by aligning 20 different end markets in the right way with the power of the R&D and innovation capabilities spanning both Dow and DuPont, the combined company is now in the final stages of its historic transaction – about to separate into three and unlock significant value for customers, shareholders, employees and communities.

The new DuPont will emerge as a global innovation leader that provides value-added solutions in key specialty markets, building on an industrial evolution spanning more than two centuries. Each period of change has been driven by the company's science core and its ability to adapt to market opportunities at every phase of its history. With a strong portfolio of businesses, more focused R&D, and an intense focus on returns, the company will be poised to succeed over the long-term and drive sustainable value for its stakeholders.

Join us on March 7 to learn the insights of a most influential figure in the industry and his views on the opportunity ahead.



**Speaker: Ed Breen**, CEO of DowDuPont. Key architect of the largest merger in the chemical industry. He became the chair of the board and CEO of DuPont on Nov. 9, 2015. He joined the DuPont Board of directors in Feb. 2015. He served as chairman and CEO of Tyco International from 2002 until 2012. He transformed Tyco into a strong market leader, reviving the company from near bankruptcy and overseeing successful spin-offs including Covidien and ADT. He worked at Motorola from 2000 to 2002, including as president and COO leading the company back to profitability. From 1994 to 2000, he held senior positions at General Instrument. He serves as a director of Comcast and in the advisory board of New Mountain Capital. Ethisphere named him one of the "100 Most Influential People in Business Ethics."

## Event Schedule

### Location:

Penn Club  
30 W 44th Street, NYC

### Event Times: (ET)

11:15 am - 12:00 noon

Registration and  
Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk - Webcast

### Luncheon Fees

\$140 for non-members

\$90 for members

Check for Early-bird savings

**Webcast** : \$30.

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